

# It's the Nation's Newest..... most sensational Ski Area!

So accessible to All-America, Reno Ski Bowl is only 18 miles from the airport served by United Air Lines and Bonanza Air Lines, and just 22 miles from the S.P. Railway's main line, and Reno's Bus Terminals.

Newly cleared and widened slopes, served by the twin giant lifts... double chairs, swivel style, foot rests, smooth riding in the brilliant Nevada sunshine!

... remember, Reno and the world's finest accommodations and entertainment... dance bands, fine food and service are only 22 miles from the giant lifts.

Come back in the summer... the big lifts run all season. From the "Ride to the Sky" you enjoy magnificent, breathtaking scenery "a mile above" the valley floor!



## THE CHAIR LIFTS

New double chair lifts rise 2,100 feet, are 9,100 feet long. Start at 7,550 elevation; top at 9,650; overlooks both Reno-Lake Tahoe.



## THE CHALET

New Petit Chalet serves light meals, soft drinks, beer, other conveniences for skiers and non-skiing spectators.



## THE VIEW

Magnificent view overlooks, Reno, Lake Tahoe, Carson, countless lakes, rivers, valleys; a Summer and Winter operation.



## THE SKI SHOP

Purchase ski clothing and equipment or rentals for boots, skis, etc. Excellent ski school.

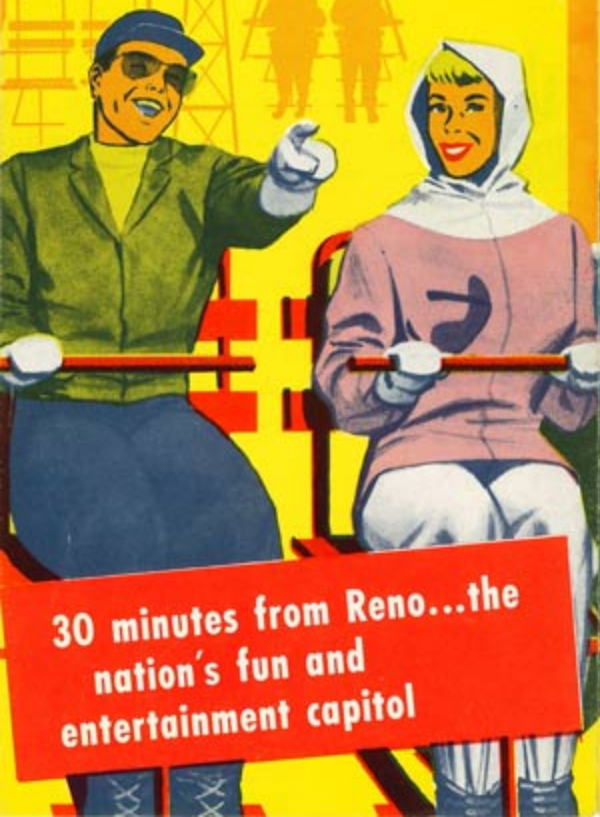
See Your Travel Agent  
For Rail—Air—Bus—or Car Rentals

# WESTERN SKIING AT ITS BEST

Brilliant

WALSER  
TRAVEL SERVICE  
Helen Covell - Modesto  
PHONE 3-0731  
For Tickets & Reservations

# RENO SKI BOWL



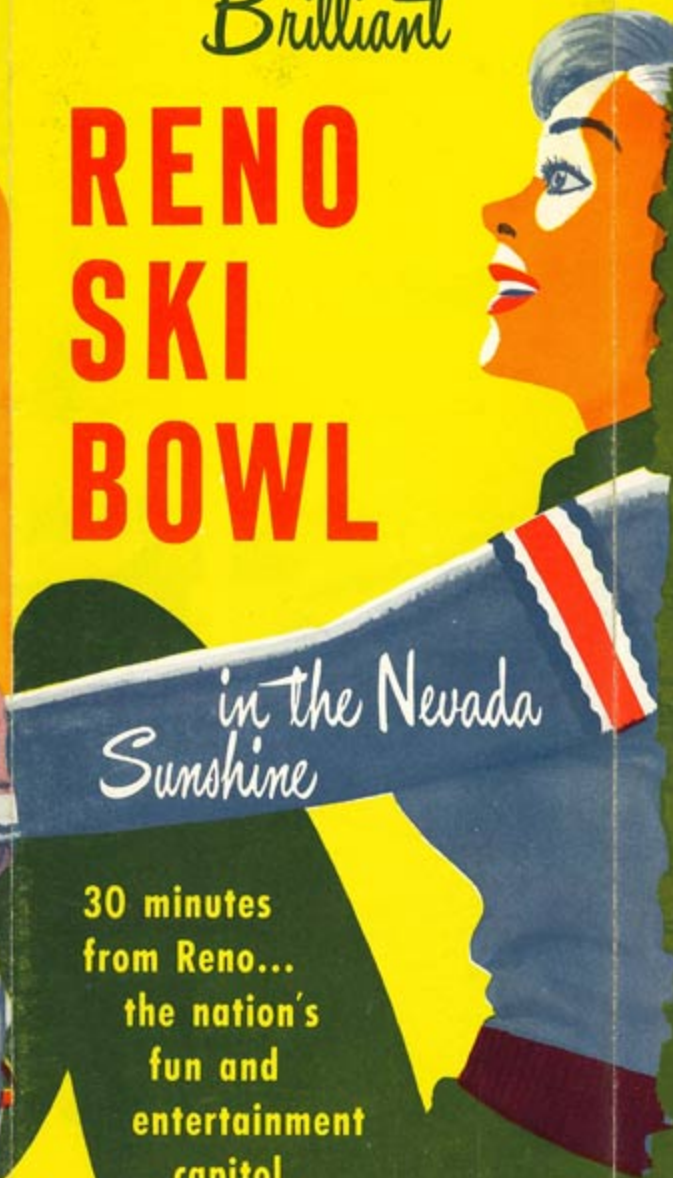
30 minutes from Reno...the  
nation's fun and  
entertainment capitol

Brilliant

# RENO SKI BOWL

*in the Nevada  
Sunshine*

30 minutes  
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**T**his completely new ski area  
is destined for certain national fame.

Located within a day's easy drive from any  
major Pacific coast city, on excellent all-year  
highways, U.S. 40-50 and 395... the new Reno Ski Bowl  
has tremendous parking facilities for your car.

Reno's resort hotels, comfortable motels,  
fine restaurants, shops, famous nightclubs, make  
this one of the most enjoyable ski areas in the world!

Just 22 paved miles of highway (30 minutes)  
from the center of Reno with excellent  
local bus service to the bottom of  
the big, double chair lifts!

WRITE RENO SKI BOWL, P. O. BOX 2471, RENO, NEVADA